



# The Facts About The Minnesota Career College Association



Students attending MCCA colleges find caring professionals who work to prepare students for today's exciting world of work.

# MEMBER INSTITUTIONS

- Academy College
- Argosy University
- Art Institutes International Minnesota
- Brown College – 2 Campuses
- Duluth Business University
- Globe College
- Herzing College – Minneapolis Drafting and Lakeland Academy

# MEMBER INSTITUTIONS, cont.

- ITT Technical Institute
- Minneapolis Business College
- Minnesota School of Business – 4 campuses
- National American University – 3 campuses
- NTI- School of CAD Technology
- Rasmussen College – 4 Campuses

# ACCREDITATION

- All of the MCCA Member institutions are accredited by an agency recognized by the U.S. Department of Education.
- These agencies represent regional and national accrediting bodies.
- In addition to institutional accreditation, many schools also accredit programs through agencies representing a specific profession.

# LICENSING

- All member schools are licensed by the Minnesota Higher Education Services Office.
- The majority of schools currently fall under Statute 141 for licensing, while just two fall under Statute 136 for registration in our state.

# HISTORY

- MCCA member schools average 72 years in business. Five member schools have been in business over 100 years.
- Many of the founding principles in the creation of career training, hold true a century later. Although the process has changed, the mission has remained constant. In 1885 Frank A. Maron founded Globe College.

# DEGREES AWARDED

- Member schools offer certificate through graduate degrees.
- Most institutions offer programs at the associate degree granting level and many others are increasing their level of offerings to include bachelors degree and beyond.

# FUNDING

- Currently, 66% of students at member institutions receive Minnesota State Grant
- 29% receive SELF Loan
- Nationally, the cost to tax-payers is \$13,644 to enroll a community college student for two years compared to \$5,288 for two years at a career college
- While our member schools do not receive direct subsidies, nor do we expect to, state funding for career colleges comes in the form of grants and loans to the student

# ENROLLMENT DEMOGRAPHICS

- In the Fall of 2003, over 11,000 students were enrolled at member institutions
- The age of students:
  - 38% under the age of 21
  - 61% over the age of 21
- 40% are male and 60 % are female
- 65% attend full-time, while the other 35% attend part-time

# DEMOGRAPHICS

- Breakdown by race/ethnicity
  - 1% Native American or Alaskan Native
  - 2% Hispanic
  - 3% Unknown
  - 5% Asian/Pacific Islander
  - 7% African American
  - 81% White, Non Hispanic

# FACULTY

- Our member schools employ 377 full-time faculty members in addition to many more administrative personnel
- Member schools also employ 540 adjunct faculty who bring current industry experience and knowledge to the classroom

# OUTCOMES

- During the 2002-2003 academic year, member schools graduated 3,204 students
- Our member schools placed an average of 85% of those graduates, most of which are employed here in Minnesota
- Our member schools can boast a 70% retention rate for the same reporting period

# OUTCOMES

- The average default rate for member schools is a low 4.9%
- For a list of employers of our graduates, please refer to the fact sheet provided in your packet of information.

# TERMINOLOGY DIFFERENCES

## NON-PROFIT

- Tax-exempt
- Donors
- Endowment
- Stakeholders
- Shared Governance
- Prestige Motive
- Cultivation of Knowledge
- Discipline-driven
- Quality of Inputs
- Faculty Power

## FOR-PROFIT

- Tax-paying
- Investors
- Private Investment Capital
- Stockholders
- Traditional Management
- Profit Motive
- Application of Knowledge
- Market-driven
- Quality of Outcomes
- Customer Power

# MCCA



MCCA schools serve a wide variety of students. The Association promotes opportunities for students from many walks of life. In turn students gain skills and knowledge that will prepare them for the demands of today's complex business world.